

Colorado Harvest Company
Evergreen Apothecary

Tim Cullen

COO



History of Cannabis in Colorado

- Amendment 20 (2000)
- Ogden Memo (late 2009)
- House Bill 1284 (mid 2010)
- Amendment 64 (passes in 2013, starts in 2014)
- The "Colorado" Model



Medical verses Recreational

- "Red Cards" verses 21 plus
- Purchase Limitations
- Strength of Edible Products
- Product Packaging



Aspects of the Business

- Production
- Sales
- Compliance
- Sales and Marketing



Limitations of Expansion

- Zoning and Moratoriums
- Banking
- IRS



Community Concerns and Benefits

- Regulation verses Black Market
- Taxes to the City
- Employment and Building Vacancy Rates
- What about the Children?
- Image of the Neighborhood



Various Approaches to the Same End

- Denver verses Aurora
- Englewood Voters and A-64



Immediate Future of Cannabis

- 2014 - Alaska, Washington DC and Oregon
- Florida, New York and Minnesota



Big Picture of the Future

- Oranges are not grown in Colorado
- Distribution
- Major Brands
- De/Reschedule of Cannabis at a Federal Level

